



WEDNESDAY 29TH JUNE 2016 TACKLING FUNERAL POVERTY

A one-day seminar exploring the causes and effects of funeral poverty, and industry responses to them

Aimed at policy makers and those who provide or work in cemeteries and crematoria, this one-day seminar will be led by leading experts in their field and will explore initiatives for helping to tackle this sensitive issue.

The afternoon will feature Sharing Sessions, where delegates work in small groups to share best practice, ideas and practical experiences to take back to their workplace.

Attendance, including lunch and refreshments, is £75.00 + VAT for ICCM members, and £95.00 + VAT for non-members.



An ICCM quality event

Experienced and skilled speakers

Sharing sessions to disseminate best practice

Practical ideas to take back to your service

Excellent value for money

Hillscourt

Rose Hill
Rednal
Birmingham
B45 8RS

www.iccm-uk.com

Seminar Programme

10:00 Registration and Coffee

10:15 Welcome and Introduction to the Seminar

10:30 Session 1: Funeral Poverty – Causes and Effects

Speakers – Simon Cox, Royal London
Alex Strangwayes-Booth, BBC

Key points to be covered

- Royal London survey of funeral costs
- The impact rising costs are having on families
- The effect on Public Health Act Funerals

Questions and answers

11:30 Session 2: Sector Responses

Speakers – Heather Kennedy, Quaker Social Action, Funeral Poverty Alliance
Nick Willcocks, yourfuneralchoice.com

Key points to be covered

- Down to Earth Project and Fair Funerals campaign
- Changing public attitudes
- Comparing the market

Questions and answers

12:30 Networking Lunch

1:30 Cemetery and Crematorium Authority Responses

Speakers – Martin Birch, Cardiff City Council
Howard Hodgson, Memoria Ltd

Key points to be covered

- How some authorities are responding to funeral poverty challenges
- Using the localism agenda to help with keeping costs down
- Innovative ideas for authorities to adopt

Questions and answers

2:30 Sharing Sessions

Table top working groups to share tips, ideas and experiences

3:15 Tea

3:30 Sharing Sessions Feedback

4:00 Close of seminar and depart