



The  
Lily Mae  
Foundation

Mr Trevor Robson  
Finance and IT Manager  
ICCM  
ICCM National Office  
City of London Cemetery  
Aldersbrook Road  
Manor Park  
London  
E12 5DQ

First Floor  
The Annexe  
Fernhill Court  
Balsall Street East  
Balsall Common  
CV7 7FR

14<sup>th</sup> April 2016

Dear Trevor

**Re: The Lily Mae Foundation**

I have recently received a copy of your letter of 24<sup>th</sup> March 2016 to Mr Gordon Hull at Bereavement Services, Solihull MBC.

I would be most grateful if you could thank all the members of the ICCM Recycling of Metals Scheme and the bereaved families, who gave their consent for recycling, for your very kind and generous donation of £4445.00 in support of our work.

The Lily Mae Foundation is based in Balsall Common, Solihull and supports parents and families in the West Midlands area who have lost a baby to Stillbirth or to Neonatal Death.

The Foundation was set up in July 2010 by Amy and Ryan Jackson just a few months after they lost their baby daughter, Lily Mae. Lily Mae was Stillborn at full term. The Foundation became a registered charity in October 2012.

Funds raised provide support to bereaved parents and their families through the following projects and programmes:

- Cold Cot Systems for Local Hospitals.
- Memory Boxes for Bereaved Parents.
- Memory Making Kits for Grandparents.
- Face to Face, Telephone, E-mail and Social Media Support.
- Information via Website and Social Media.
- Informal Support Meetings for Bereaved Parents.
- Bereavement Counselling Support Days for Parents and Their Families.
- Baby Remembrance Services.
- Contributions for Research into Stillbirth and Neonatal Death.

*Supporting Parents and Families after a Stillbirth or Neonatal Death*