

Mr Trevor Robson  
ICCM National Office  
City of London Cemetery  
Aldersbrook Road  
Manor Park  
London  
E12 5DQ

9 May 2016

Dear Mr Robson,

On behalf of everyone at Kicks Count, I wanted to thank you and everyone at Wolverhampton City Council for so kindly choosing Kicks Count as the charity to support from your recycling scheme. £4,445 is a phenomenal amount of money to raise for our small charity and we are extremely grateful.

Within the past year and half, the charity has seen huge growth from approximately 35,000 followers on facebook to over 300,000. We appeared on the national TV show Surprise Surprise, had a national billboard campaign fronted by Holly Willoughby and Alesha Dixon, appeared in a health feature in the Sun newspaper and have just printed our second batch of leaflets for Bounty packs. We are absolutely delighted with the level of support that we are now receiving, allowing us to reach more people throughout the UK.

Tragically though there are still 16 babies born sleeping every day. We are working tirelessly to reduce this number and it is only with donations such as yours that can help us do even more to reach and empower more mums-to-be.

Thank you again for your wonderful support.

Yours sincerely,

*T. Stratford*

Tracy Stratford  
Kicks Count Fundraiser  
[tracy.stratford@kickscount.org.uk](mailto:tracy.stratford@kickscount.org.uk)