



Dear Member

South Eastern Branch Meeting, Saturday 7th July 2012 and Presidential Visit

On behalf of Julie Hind, Company Director of the Portchester Memorial Gardens, our Chairman Linda Francis and our President Anthony Devonport, I write to invite you to the next meeting of the South Eastern Branch. It will take place on Saturday 7th July at the Portchester Memorial Gardens, Upper Cornaway Lane, Portchester, Hampshire, PO16 8NF. For directions and those using Sat Navs, Please link to www.multimap.co.uk or www.greenflag.co.uk, and use the postcode PO16 8NF.

Set amongst six acres and with stunning views of the Solent, Portchester Memorial Gardens have been designed to offer a haven of peace and tranquillity where the memories of loved ones can be cherished and their lifetime achievements celebrated.

A variety of themed areas within this private garden have been carefully designed in order to provide an opportunity to select a resting-place that reflects each individual's uniqueness. The gardens, linked together by meandering streams and pathways, are complimented by a beautiful lake and Fountains, which provide an unrivalled setting for reverence and reflection.

Named best commercial garden in England in 2005, the Garden was winner of the Cemetery of the Year Award in 2009, run by the Memorial Awareness Board. PMG have also won the Fareham in Bloom award for the Best Commercial Business for eight consecutive years, running from 2003 to 2011.

In the morning Members will be given a talk by Matt Wakefield; Fareham Borough Council's Horticultural Officer, followed by a guided tour of the beautiful gardens and the different memorial options available.

A buffet lunch has been kindly arranged for Members. After lunch you are invited to the branch meeting.

We are very pleased to welcome Anthony Devonport our President, who will be giving his Presidential address.

We are also very pleased to welcome Brendan Day, representing CAMEO, a burden sharing organisation, who will be letting us know more about the CAMEO organisation. Attached to this invitation are the questions Brendan will be addressing in his presentation.

Please let me know if you will or will not be attending by emailing me by return, as it will help our hosts to make the necessary arrangements. I look forward to hearing from you.

Yours sincerely

Natasha Bradshaw AICCM

INSTITUTE OF CEMETERY AND CREMATORIUM MANAGEMENT

Registered Office: ICCM National Office, City of London Cemetery, Aldersbrook Road, Manor Park, E12 5DQ

Tel: 020 8989 4661 Fax: 020 8989 6112 Website: www.iccm-uk.com

A Company Limited by Guarantee Founded 1913 – Incorporated 1958 London Register No. 610299

Itinerary
Saturday 7th July 2012

10.30	Members and guests assemble, tea and coffee is being provided
11.00	Welcome & Introduction by Julie Hind, Company Director of the Portchester Memorial Gardens
	Talk by Matt Wakefield - Fareham Borough Council's Horticultural Development Officer
	Tour of the Portchester Memorial Grounds
12.30	Buffet lunch
13.30	Branch Meeting
15.00	Close Meeting

SOUTH EASTERN BRANCH MEETING

Agenda

1. Welcome by the Chairman of the Branch
2. Apologies received
3. New Members to the Branch
4. Presidential Address – Anthony Devonport MICCM
5. Presentation by Brendan Day MBA FICCM - – “CAMEO – your questions answered”
6. ICCM updated issues
7. Any Other Business
8. Vote of Thanks
9. Close of Meeting

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Questions about CAMEO

1. By inference The Environmental Protection (England) (Crematoria Burden Sharing Certification) Direction 2010 requires every crematorium in England to be a member of CAMEO or a comparable audited burden sharing arrangement or scheme by 1st June 2010.
 - What is the rationale for compelling authorities to join a burden sharing organisation/arrangement who have complied with the requirement to fit abatement plant?
 - Has this requirement been fully complied with? If not can CAMEO tell us if/how/when DEFRA is going to enforce this requirement?
 - Why has this requirement not been applied to all UK crematoria?

2. **Membership – about the organisation**
 - Is CAMEO a registered Company?
 - What are the Rules of Membership/Articles of Association?
 - Who makes decisions and how are the decision makers appointed?
 - How can members influence decisions?
 - Can members see the accounts?
 - Who audits the organisation?
 - Is there a list of members available?

3. **Membership – payments and benefits of being a member**

CAMEO has provided a summary description of how the value of its Environmental Surcharge (the amount that will have to be paid for unabated cremations) has been calculated. This appears on the low side. As the income derived is being shared among members who have abated they will receive considerably less than the Environmental Surcharge for their Tmacs which will presumably vary from year to year i.e. amount of income derived divided by the number of Tmacs for sale in any given year? If some members withhold selling their Tmacs e.g. in protest at the price, being forced to join an abatement organisation (by the 2010 directive) or on environmental grounds, this will simply increase the price paid to members who are still willing to sell their Tmacs. It also seems unlikely that disaffected members could be successful in clubbing together and forcing up the price paid for their Tmacs. Some may reasonably conclude that burden sharing favours members who have decided not to abate.

 - How is CAMEO addressing this potential tension between its members?
 - Has CAMEO considered having two categories, with those crematoria who have made a commercial decision not to abate paying a higher Environmental Surcharge than those with genuine physical reasons like listed building, surrounded by graves in a cemetery, etc, or who carry out such low numbers of cremations that it would not be viable to retrofit filtration equipment?
 - Can CAMEO at least give an estimate of the amount crematoria will receive for Tmacs in 2013? This would be helpful as members will soon be preparing their budgets for next year.

4. **Accurate statistics**

How is CAMEO going to ensure statistics for abated and unabated cremations are accurately recorded and audited?

5. **Basis of the calculation**

How is it equitable that a member choosing to burden share has to purchase a number of Tmacs equivalent to 50% of the cremations they carried out in the baseline year of 2003? This figure may have gone up or down since then. Surely this should be based on the number of cremations carried out in the previous year?

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6. **New Crematoria**

Is it true 'new' crematoria cannot sell Tmacs? If not, why not?

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