

Introducing AtaLoss.org

The UK's 'one stop shop' for bereavement support

As anyone who works in the Funeral Industry will know, we live in a culture that is afraid to talk about death. As a result the impact of bereavement is not recognised. It is hugely stressful on many levels, often on-going for years and causing a range of problems including physical and mental health issues, financial challenges, loss of employment and relationship difficulties. Much of this can be alleviated if the right support is found.

AtaLoss.org was established in 2017 by Yvonne Richmond Tulloch. Having tragically lost her husband, she discovered that finding the support she needed was extremely difficult and a joined up approach to bereavement support was non-existent.

Unfortunately, Yvonne's experience is all too common- exactly why AtaLoss.org was established. **AtaLoss.org provides a unique, national, one-stop, web based information service, signposting people to the range of bereavement services that exist across the UK** whether that be peer support networks counselling, drop in groups, practical advice or specialist information.

The aim of the AtaLoss.org website – www.ataloss.org - is to help bereaved people find the support they need for the length of their grief journey, by:

- enabling them to search for services specific to their circumstances – location, age, relationship to the person and type of death;
- signposting them likewise to appropriate resources and providing information and materials that deal with issues relating to death;
- offering access to a real counsellor to talk to via a 'live chat' facility.

The family and friends of the deceased are obvious beneficiaries of AtaLoss.org. What may be less obvious is the value of our service to professionals dealing with bereaved people, which is why we are working hard to let them know that AtaLoss.org is for them too.

Health and hospice staff, clergy, funeral directors and, of course, you, the bereavement teams at UK crematoria, will find our service invaluable. You are caring but busy people. At a time when you have to move on to the next bereaved person, our information hub will help you steer people to a place where they can find all the help they need for the next stage of their bereavement journey.



We are here to help you do that and, importantly, add value to the service you already offer. We can provide A5 posters about our website to display in your waiting rooms and small cards about the site for individuals to take away. For any crematorium wanting to work with us by helping the bereaved find support, we will send you a starter pack of posters (for waiting rooms and WC facilities) and a supply of cards free of charge. **Simply email materials@ataloss.org with your contact details to request your starter pack. We would be delighted to hear from you.**

One small plug! AtaLoss.org is a registered charity. We'd be thrilled and grateful if you would consider us a worthy recipient of your Crematorium's recycled metal fund. If you could, this in turn would help us continue to fund our card and poster supply. Please email our Operations Manager jane@ataloss.org if you would welcome an application. Thank you.